

Sweataday Scholars Contest

PRIVACY POLICY

Last updated: September 11, 2017

Thank you for visiting the Sweataday Scholars contest (the "Contest") at our website <http://www.sweataday.com> (the "Site"). The Contest is owned and operated by Shauna Harrison, LLC ("SH"). We are pleased to provide this Privacy Policy to inform you of our practices with respect to how we collect and use personally identifiable information in connection with your participation in the Contest. Please note that your participation in the Contest is subject to this Privacy Policy.

Information We Collect

If you participate in our Contest, you will be required to provide us with personal information, such as your name, address, and year in school. This information is necessary to judge your performance and, ultimately, to award prizes to our Contest winners.

The Contest is provided by accessing the internet and Instagram via a computer or mobile device. To facilitate your participation in the Contest, SH may automatically collect certain types of information when you access our Site. In order to collect this data, SH may utilize automated tools and files such as "cookies." These automated tools and files may reside on our servers or on your computer or device. You agree that we may collect and use technical data and related information to improve your experience on the Contest. If you restrict our ability to use automated tools and files, your ability to access and use all or part of the Contest may be limited or disabled completely. Want to learn more about cookies? Here's an informative website that can explain what they are and how they're used: <http://www.whatarecookies.com/>

Since part of our judging criteria is based on information reviewed on your Instagram account, we will also need you to allow us access your Instagram account. By granting us this access, we will be able to better manage the Contest. Please know that our access of your account will only be used for the purposes of facilitating the Contest.

Use of Information

SH uses your personally identifiable information primarily to provide you with the Contest, to conduct its internal business, and to improve the Contest. This information is also used to contact you when reasonably necessary. SH may also use any information you have provided as reasonably necessary to administer or provide customer support for the Contest, and to provide you with periodic printed or e-mail communications about Contest related tasks or upcoming events. You may opt-out of receiving some or all non-Contest related communications by using the "Unsubscribe" tool included in any email you receive from SH. We also use such information for research and analytical purposes, to respond to inquiries, and for other customer service purposes.

Disclosure

SH will only disclose your personally identifiable information to third parties under specific circumstances. In some instances, SH will disclose your personally identifiable information as it believes is reasonably necessary to comply with law, regulation or other governmental authority or to prevent harm to yourself or others. SH may also contract with various third parties who help us provide and maintain the Contest. In these cases, we will use commercially reasonable efforts to prevent such third parties from disclosing your personal information, except for the purpose of providing the services in question. Finally, SH may disclose your personally identifiable information upon a transfer or sale to another entity of all or substantially all of

SH's stock or assets in SH's line of business to which this Privacy Policy relates, or upon any bankruptcy or other corporate reorganization.

Links

For your convenience, we may provide links to certain third party websites or referrals to certain third parties' products or services. If you choose to visit a third party's website or use its products or services, please be aware that the third party's privacy policy, and not the SH privacy policy, will govern your activities and any information you disclose while interacting with the third party.

Security

We employ standard security measures to protect your personally identifiable information. Please note that SH cannot guarantee the security of your information. Unauthorized entry or use, hardware or software failure, and other factors may compromise the security of user information.

Collection of Information From Children

We do not knowingly collect personally identifiable information relating to children. In the event that we learn that we have collected personally identifiable information from anyone under 13 years of age without prior parental consent, we will take steps to promptly delete such information. By providing your personal information to the Contest, you represent that you are 13 years of age or older.

Policy Changes

SH reserves the right to change this Privacy Policy, and will post any revisions on the Contest. We encourage you to review this Privacy Policy regularly for any changes. Your continued participation in the Contest will be subject to the then-current privacy policy.

International Visitors and Customers

The Contest is only available to participants in the United States. If you are visiting our Site from the European Union (EU) or other regions with laws governing data collection and use that may differ from U.S. law, please note that you are transferring your personal data to the United States which does not have the same data protection laws as the EU and by providing your personal data you consent to:

- (1) The use of your personal data for the purposes identified above in accordance with this Privacy Policy; and
- (2) The transfer of your personal data to the United States as indicated above.

No Error-Free Performance

SH does not guarantee error-free performance under this Privacy Policy. We may not always catch an unintended privacy issue, despite our efforts to do so. Accordingly, we welcome your feedback regarding any privacy concerns that you may have, including how we can improve this Privacy Policy. We will use reasonable efforts to comply with this Privacy Policy and will take prompt corrective action when we learn of any failure to comply with it.

Questions

If you have any questions about our privacy practices, please feel free to contact us at: info@sweataday.com